NANTYR SHORES

# SECONDARY SCHOOL

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| Alberto BernardiPrincipal | 1146 Anna Maria Ave.Innisfil, OntarioL9S 1W2 |  Phone (705) 431-5950 Fax (705) 431-7921 nantyrshores@scdsb.on.ca |

Douglas Woods Liselle Prickett

## Vice-Principal Vice-Principal

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| **Course Name:** Introduction to Business**Grade:** 10**Level:** Open**Course Code:** BBI2O1 |
| **Course Description:** This course introduces students to the world of business, including the concepts, functions, and skills required for meeting the challenges of operating a business in the 21st century on a local, national, and/or international scale. Students will learn concepts and skills related to personal finance, basic business, marketing, entrepreneurship and international business. |
| **Course Evaluation Breakdown:**  | 70% Term Work Summative 30% Final Summative Evaluations (15%KU, 35%APP, 10%TI, 10%COMM) |
|   “The teacher will consider all evidence collected through observations, conversations and student products (tests/exams, assignments for evaluation)…The teacher will weigh all evidence of student achievement in light of these considerations and will use their professional judgment to determine a student’s report card grade.” (Growing Success 39)**Course Learning Goals:****Personal Finance**: I can develop my own short- and long-term goals to guide my Financial Planning and Money Management Skill Building.**Fundamentals of Business:** I can use appropriate business language to describe/evaluate business structures, opportunities and ethics in both local and international settings**Functions of Business:** I can identify and explain the importance of all the major areas of running a business; ranging from product design and Production through to Sales, Advertising and Financial record keeping.**Entrepreneurship:** I can view challenges as opportunities and use my own entrepreneurial traits and skills to develop an idea into a business concept. |
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| **Potential Evaluation Products: *The purpose of student assessment is to improve student learning***Assessment and evaluation are based on the provincial expectations (content standards) and the achievement charts (performance standards) outlined in the provincial curriculum documents. A wide range of assessment and evaluation opportunities including essays, group projects, tests and presentations provide students with numerous and varied opportunities to demonstrate the full extent of their achievement of the curriculum expectations. This information provides the basis for reporting student grades on the Provincial Report Card.**Final Evaluation**The final evaluation in this course will be based on the following summative assessment tasks:

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| **Assessment Task** | **Percentage** |
| Final ExamIndependent Study Unit  | 15%15% |
| **Total** | **30%** |

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| **Responsibility** | **Organization** | **Independent Work** | **Collaboration** | **Initiative** | **Self-Regulation** |
| 1. Fulfills responsibilities within the learning environment.2. Completes and submits class work, homework and assignments according to agreed-upon timelines.3. Takes responsibility for and manages own behaviour. | 1. Devises and follows a plan and process for completing work and tasks.2. Establishes priorities and manages time to complete tasks and achieve goals.3. Indentifies, gathers, evaluates, and uses information, technology, and resources to complete tasks. | 1. Independently monitors, assesses, and revises plans to complete tasks and meet goals.2. Uses class time appropriately to complete tasks.3. Follows instructions with minimum supervision. | 1. Accepts various roles and an equitable share of work in a group.2. Responds positively to the ideas, opinions, values, and traditions of others.3. Builds healthy peer-to-peer relationships in person and through personal and media-assisted interactions.4. Works with others to resolve conflicts and build consensus to achieve group goals.5. Shares information, resources, and expertise, and promotes critical thinking to solve problems and make decisions. | 1. Looks for and acts on new ideas and opportunities for learning.2. Demonstrates the capacity for innovation and a willingness to take risks.3. Demonstrates curiosity and interest in learning.4. Approaches new tasks with a positive attitude.5. Recognizes and advocates appropriately for the rights of self and others. | 1. Sets own individual goals and monitors progress towards achieving them.2. Seeks clarification or assistance when needed.3. Assesses and reflects critically on own strengths, needs, and interests.4. Identifies learning opportunities, choices, and strategies to meet personal needs and achieve goals.5. Perseveres and makes an effort when responding to challenges. |
| Sourced From: Growing Success Assessment, Evaluation and Reporting in Ontario Schools First Edition, Covering Grades 1 to 12, 2010  |

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| **Class Environment*** You will be responsible for classes missed. You can check the website for the topics of the day.
* You will be responsible for meeting deadlines for projects and attending test dates
* Chatting during a lesson will not be tolerated.
* Tardiness will be not be tolerated
* You will have to take responsibility for your success!

**Computer Use**The use of all computer technology is a privilege, not a right. If any student, for any reason, is misusing or damages the computer, or any component of the classroom, their privilege of computer use will be revoked.**Business Department Late Policy:**It is the student's responsibility to adhere to due dates given for assignments. If the due date is not met, the following penalties will be applied:1 school day late -5%2 school days late - 10%3 school days late - 15% 4 or more school days  ZEROThis is a three chance policy that encourages the student to meet given deadlines and implement time management. These are essential skills for students to develop. A real emergency or doctor's note may exempt the student from late penalties given the teacher's discretion.**Teacher Contact Information:** |
| Mrs. BrincatClassroom 241, Workroom 239 (lunch and period 2)705-431-5950, ext.56126cbrincat@scdsb.on.caClass website: [www.cbrincat.weebly.com](http://www.cbrincat.weebly.com) |

**COURSE OF STUDY:**

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| **Course Outline** | **Instructional Strategies** |
| **Units** | **What are you expected to learn?** | **How will you demonstrate what you’ve learned?** |
| **Learning Goals** | **Your learning will be demonstrated by what you say, write and do.** |
| 1PERSONAL FINANCE | * I can identify forms of income and make informed spending choices.
* I can describe the relationship between risk and return for investing and risk and interest rates for borrowing.
* I can develop my own goals to guide current and future budgeting, savings, investing and borrowing.
 | Unit TestStock Market ContestIndividual and group projects |
| 2BUSINESS FUNDAMENTALS | * I can demonstrate my business knowledge and vocabulary through lessons and hands on tasks.
* I can compare personal and business ethics to guide decisions in ethical scenarios.
* I can identify International opportunities for Canadians in business.
 | Unit TestIndividual and Group projectsCase work/presentations |
| 3FUNCTIONS OF BUSINESS | * I can identify and use vocabulary related to all areas of running a business; from Product design and Production, through to advertising, sales and financial record keeping.
* I can demonstrate skills involved with the Production Process, Advertising, Package Design, Market Research and Financial Statement Creation.
 | Unit Quizes/testsIndividual tasks/projectsTaste Test and Product design group projects |
| 4ENTREPRENEURSHIP | * I can use creative approaches to viewing challenges as opportunities.
* I can develop my own business ideas where I see an existing need.
* I can work on my own or as part of a team, developing my idea to create real elements of my business.
 | Ongoing throughout course;as well as major course culminating project |