**Design Your Own Social Network**

1. Think of a new Social Network site that you would like to create.

2. What is your site called?

3. Design a logo (You can do this in a drawing program or draw it by hand and take a picture to add to your slides)

4. Create a slogan (a tagline, brief statement that promotes your site. For example: ‘Just Do It’, I’m Lovin’ It, Yours to Discover, etc)

5. What is the purpose of your site? (Overall main reason/point of the site, give a brief description)

6. What are the main functions of this site? (Detailed list/description of what the user can do on the site, you should have at least 3 points)

7. Who is the target market? (The main group of people that will use your site. Describe in detail their gender, Age, Interests, etc..)

Create a Google Slides presentation to share your Social Network

Outline of slides to include (at least 6 slides):

a. Introduction Cover Slide

b. Overview – what is your site and what is it about

c. Logo and Slogan

d. Purpose & Functions

e. Target Market

g. Conclusion- Why You Should Join

Marking:

/5 Social Media site is explained well according to requirements

/5 Slide presentation is well laid out and communicated clearly

/10 Logo and Slogan are creative and relate to Social Media Site

/5 Spelling and Grammar

/5 Presentation makes target market want to join

**\*\* You can do this with a partner or on your own, you will be presenting this to the class.**

/30 Total

Brainstorm Sheet

Logo:

Purpose of Site:

Slogan:

Purpose of Site:

Functions of Site:

Purpose of Site:

Purpose of Site:

Name of Site:

Target Market: