**Gross Domestic Product Infographic Assignment**

Create an Infographic that contains the following information:

* Definition
* How it is calculated
* Canada’s information (including per capita)
* How it compares to 2 or more countries
* How to increase Canada’s GDP
* Any other information you think would be relevant
* Use footnotes for referencing websites used.

Can create your own using pictures, shapes and text in Word or you can use an Infographic generator website such as [Piktochart](http://piktochart.com/) (you will have to create an account) or checkout these online tools [10 infographic tools](http://www.creativebloq.com/infographic/tools-2131971)

\*Should only be ONE page

\*Submit on class website.

***DUE – TUESDAY, mARCH 28***

(What is an Infographic? A graphic visual representations of [information](http://en.wikipedia.org/wiki/Information), [data](http://en.wikipedia.org/wiki/Data) or [knowledge](http://en.wikipedia.org/wiki/Knowledge) intended to present complex information quickly and clearly)

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| --- | --- | --- | --- | --- | --- |
| **Category** | **4** | **3** | **2** | **1** | **Your score** |
| KU Main Idea | The topic and messages of the infographic are clear and easily understood | Topic and main ideas are clear. | Topic is given but main ideas are unclear or lacking. | Topic and/or main ideas are absent or very unclear. | /5 |
| **TI Content - Accuracy** | At least 4 accurate facts/concepts are displayed in the infographic | 3 accurate facts are displayed. | 2 accurate facts are displayed. | Fewer than 2 accurate facts are displayed. | /5 |
| **APP Graphics – Relevance & Visual** | The graphics used represent information appropriately.  Color, shape, size, and arrangement of graphics  contribute meaning to the overall message. | Most graphics represent the information appropriately.  Color, shape, size, and arrangement are eye catching and contribute some meaning. | All graphics relate to the topic but do not represent appropriately.  Color, shape, size, and arrangement are present but do not add to the information. | Graphics do not relate to the topic.  Color, shape, size, and arrangement are distracting or misleading. | /5 |
| **COM Design/layout** | The design/layout is neat, clear, and visually appealing. | Is attractive in terms of design, layout and neatness. | Is acceptably attractive though it may be a bit messy. | Is distractingly messy, unattractive, or very poorly designed. | **/3** |
| **COM Grammar**  **& References** | There are no grammatical mistakes. Facts are referenced properly. | There is 1 grammatical mistake. Facts are referenced mostly. | There are 2 grammatical mistakes.  Some reference used. | There are more than 2 grammatical mistakes.  No references. | /2 |
| **Total** |  |  |  |  | /20 |