**Social Media: Let’s find out more…**

**In your group, research your popular Social Media site given, answering the following questions:**

1- Who, when, where, and how did the site start?

2- Who currently owns the site?

3- Where is the headquarters located?

4- How much is the company currently worth?

5- How many users does the site have?

6- Who primarily uses this site?

7- What is the site used for? List 3 things.

8- Is your site important for businesses? Why?

9- How often do you think a business should post on your site? Give an example of something a business could post.

10- Do you think this site will remain popular? Why or why not?

**Write your answers on the chart paper.**

**Prepare to answer your questions with the class.**

