**Travel Advisory Assignment**

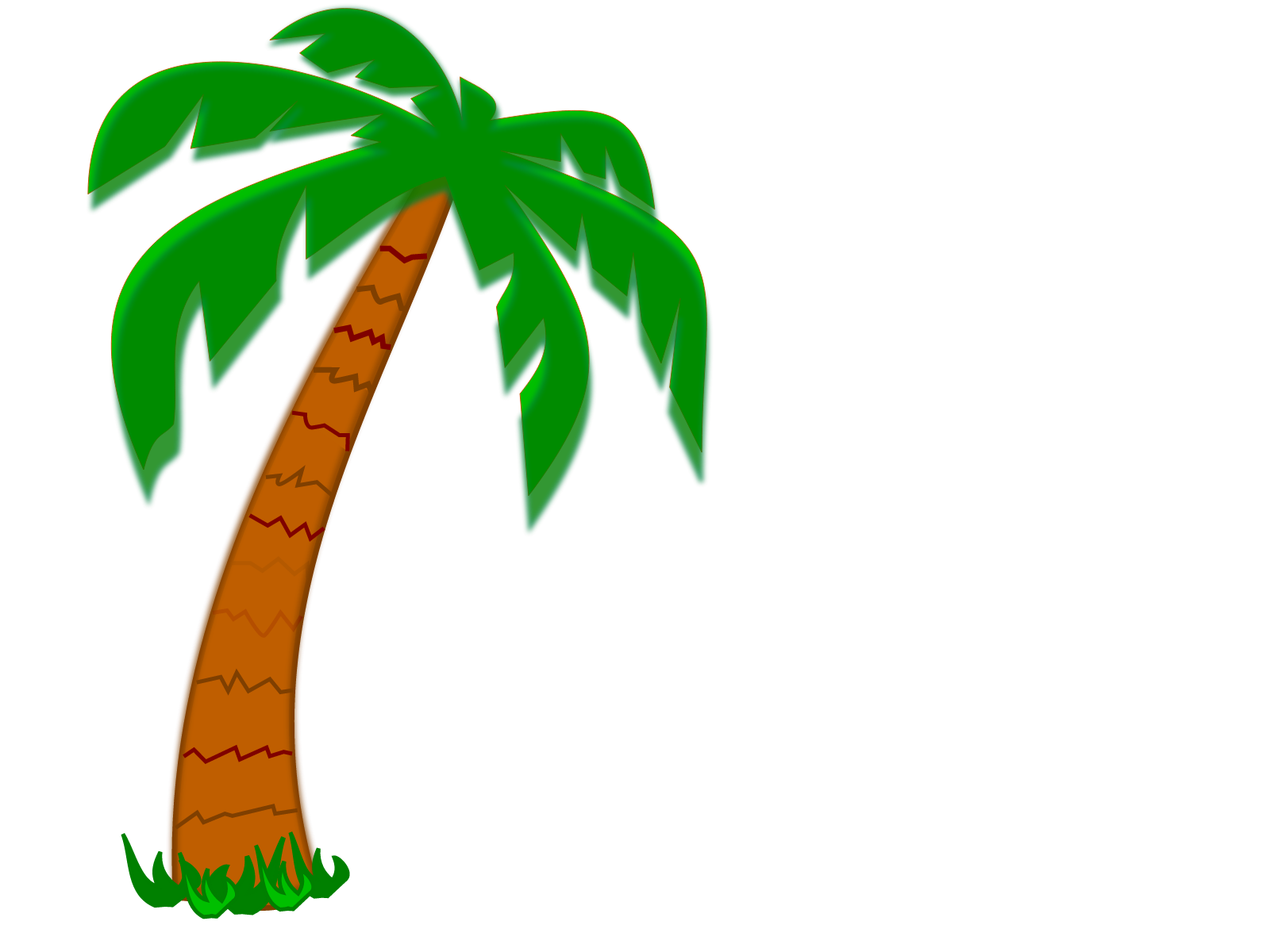
The purpose of this assignment is to use information technology to locate information about modes of transportation, prices, passport and visa requirements, vaccinations, and to provide a cultural “snapshot” of a specific country when planning international business travel. You can do this on your own or in a pair (no more than **TWO** people per group).

The following websites, in addition to your own research, could be helpful:

* [www.executiveplanet.com](http://www.executiveplanet.com)
* [www.cia.gov/library/publications/the-world-factbook/](http://www.cia.gov/library/publications/the-world-factbook/)
* <http://globaledge.msu.edu/resourcedesk/>
* <https://www.geert-hofstede.com/countries.html>

**The Task:**

1. Your business manager has asked you to make **travel plans** for him/her to travel to a foreign country, where he/she will be attending a **business meeting.** The meeting it to be held in the country’s capital city.
2. **Choose a country,** then, using the above websites - as well as Canadian dollar based travel booking websites - research basic **economic** facts, **geographical** facts, **cultural and customs** and **travel tips**. **DO NOT CHOOSE** USA or Canada.

1. Be sure to include a travel itinerary that communicates Departure time, Arrival time, Return flight times, Flight info/cost, hotel info/cost. Direct Flights are preferred, as well as a 5 star Hotel. A rental car may be required as well so suggest this as an optional item. The duration of the trip is **5 days** and must be taken within the **next 2 weeks.**
2. Prepare a **“travel advisory” slide show** (prezi, powerpoint, google slides) for your manager. Due on **Monday, April 10, 2017 .**

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| **Criteria** | **Level 1** | **Level 2** | **Level 3** | **Level 4** |
| **Application** | | | | |
| Economic and geographic facts; travel tips, as well as culture and customs are researched and analyzed to a **high** degree. | 5 | 6 | 7 | 8 9 10 |
| **Communication** | | | | |
| The “Travel Advisory” report is communicated effectively using a presentation software and information presented is organized in a thoughtful, straightforward and clear way. Effects included. | 5 | 6 | 7 | 8 9 10 |
| **Knowledge and Understanding** | | | | |
| Travel costs, itinerary, flight data, hotel and rental car fit parameters of task and are reasonably appropriate (times, connections, etc) | 5 | 6 | 7 | 8 9 10 |

**Other things to include:**

* Business meeting tips for different culture (greeting, time, gifts, dress, etc.)
* Travel advisories, safety tips
* If your country has gift giving as part of its business culture, what Canadian gift should the manager bring along?
* Suggest some possible sightseeing events, tourist attractions or other evening entertainment for your manager.
* Suggest some restaurants near the hotel that the manager could eat at. Consider both local and some ‘North American’ options in case the manager wants variety.

