**UNIT 1 TEST Breakdown**

15 True/False

15 Definition Matching

Short Answers:

1. Apply the SMART principle to a goal that you currently have in your life. (COMM 5 marks)
2. Perform a SWOT analysis of your abilities to become an entrepreneur. (COMM 8 marks)
3. Explain how Ms Brincat could use each type of motivational reinforcement strategy to improve the work ethic of our class. (APP 8 marks)
4. Give 3 examples how a business can act socially responsible. (APP 3 marks)